

Community Relations

PUBLIC PRESS, RADIO AND TELEVISION

Good relationships with publishers, editors and reporters are vital to school interests and to the public.

The Superintendent or designee will be the press liaison person for coordinating the release of information concerning the school district and actions of the Board. The principal of each school or designee will be responsible for maintaining liaison with news media for the dissemination of information relating to his/her school via the district public relations office or individually.

Representatives of all news media are invited to attend all meetings of the Governing Board. Meeting announcements and agenda may be furnished to news media upon request.

The Board president, Superintendent or designee, administrators, and others as may be appropriate will be available for interview by news media representatives.

In their dealings with news media, school personnel will be frank and open, recognizing the privilege and responsibility of the press to publish newsworthy information.

(cf. 1100 - Communication with the Public)

Legal Reference:

EDUCATION CODE

34172 Promotional activities

35144 Special meetings

35145 Public meetings

35145.5 Public participation in school district board meetings

35146 Closed sessions